

JFS SPONSORSHIP OPPORTUNITIES 2026

Walk a Mile in My Shoes



Dear Community Partners and Friends,

We are reaching out on behalf of Jewish Family Services (JFS) of Washtenaw County, a nonprofit organization dedicated to providing essential services to individuals and families in need. As we navigate an increasingly challenging landscape for welcoming newcomers, we need your support now more than ever.

Changes and reductions in government funding have limited the resources available to support legally arriving immigrants and refugees, leaving many individuals and families without consistent access to the services they need to build stable, self-sufficient lives. In response, JFS remains steadfast in its mission to provide care, guidance, and opportunity—but we cannot do it alone.

On Sunday, October 11, we will host our annual Walk a Mile in My Shoes event, directly supporting our resettlement programming. This critical initiative provides: Arrival assistance and placement; Intensive case management; Youth and women's empowerment services; Health and behavioral health services; Nutrition support through our Nourish Nutrition Services

Why Partner with Us?

Your sponsorship is more than just financial support—it is a statement of solidarity with newcomers and a commitment to ensuring our community remains a place of welcome and opportunity for all. Sponsoring this event also helps solve key challenges for your company, including:

- ✓ Enhancing brand reputation by demonstrating corporate social responsibility
- ✓ Connecting with diverse communities and aligning with values of inclusion and support
- ✓ Boosting employee engagement through meaningful involvement in local impact
- ✓ Gaining visibility through logo placement, promotional mentions, and media coverage

With increasing barriers to resettlement, our work has never been more critical, and your partnership has never been more impactful. We invite you to stand with us during this pivotal time.

Thank you for your time and consideration. We would love the opportunity to discuss how we can work together to make a difference. Please don't hesitate to reach out with any questions or to explore sponsorship opportunities.

Sincerely,
Jewish Family Services of Washtenaw County

A handwritten signature in black ink that reads "Melissa Goodson".

Melissa Goodson
Chief Development Officer

A handwritten signature in black ink that reads "Anya Abramson".

Anya Abramson
Chief Executive Officer

JFS WALK A MILE SPONSOR LEVELS & BENEFITS

Join JFS on our annual fundraising walk in support of the diverse clients and community members who walk through our doors in need of help.

Sponsoring Walk a Mile in My Shoes event directly supports JFS's Refugee Resettlement Programs.



Sunday, October 10, 2026

	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze	\$550 Partners
Opportunity to address the Walk a Mile in My Shoes attendees via microphone, during the post-walk celebration!	✓				
Company logo/family name featured on individual signage at Walk a Mile in My Shoes.	✓	✓			
Opportunity for onsite presence at the event with a table or booth.	✓	✓	✓		
Company logo/family name featured prominently on all print and digital marketing materials related to the event.	Logo	Logo	Logo	Name Listing	
Company logo/family name featured prominently on the event webpage, hyperlinked back to company homepage.	Logo	Logo	Logo	Name Listing	Name Listing
Company logo/family name featured on back of event T-shirt.	Featured Logo	Large Logo	Medium Logo	Small Logo	Name Listing
Company logo/family name featured on all group signage at the event.	Logo	Logo	Logo	Name Listing	Name Listing
No Team fundraising minimum*.	✓	✓	✓	✓	✓

**We encourage each team member to raise at least \$100*

For questions, or to sign on as a sponsor, please contact Gabby Markowitz at gabbym@jfsannarbor.org | (734) 769-0209.



JEWISH FAMILY SERVICES
OF WASHTENAW COUNTY