

JFS SPONSORSHIP OPPORTUNITIES 2024



Dear Community Partners and Friends,

We are writing to you on behalf of Jewish Family Services (JFS) of Washtenaw County, a non-profit organization committed to providing essential programs and services to individuals and families in need. We are excited to share information about our upcoming events and opportunities to support the important work we do in the community.

JFS is hosting our annual Walk a Mile in My Shoes event on Sunday, September 29, 2024! This event directly supports our Refugee Resettlement programming, which includes; arrival assistance and placement, hands-on intensive case management, youth empowerment services, women's empowerment services, refugee health services, refugee behavioral health services, nutrition services, and so much more. Your sponsorship will enable us to continue our vital work in the community.

As a sponsor, you will receive prominent recognition and exposure, including logo placement, mentions in promotional materials, and acknowledgment in press releases. Additionally, you will have the opportunity to connect with our diverse and engaged audience, showcasing your commitment to community well-being.

Thank you for considering this opportunity to partner with JFS of Washtenaw County. Your support will help us continue our mission of making a positive and lasting impact on the lives of those we serve. I look forward to the possibility of discussing this further and exploring a partnership that benefits both you and the community we proudly serve.

Sincerely,
Jewish Family Services of Washtenaw County

A handwritten signature in black ink that reads "Melissa Goodson". The signature is written in a cursive, flowing style.

Melissa Goodson
Chief Development Officer

A handwritten signature in black ink that reads "Anya Abramson". The signature is written in a cursive, flowing style.

Anya Abramson
Chief Executive Officer

JFS WALK A MILE SPONSOR LEVELS & BENEFITS

Join JFS on our annual fundraising walk in support of the diverse clients and community members who walk through our doors in need of help. **Sponsoring Walk a Mile in My Shoes event directly supports JFS's Refugee Resettlement Programs.**



Sunday, September 29, 2024

	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze	\$550 Partners
Opportunity to address the Walk a Mile attendees via microphone, during the post-walk celebration!	✓				
Company logo/family name featured on individual signage at Walk a Mile	✓	✓			
Opportunity for onsite presence at Walk a Mile with a table or booth	✓	✓	✓		
Company logo/family name featured prominently on all print and digital marketing materials related to Walk a Mile	Logo	Logo	Logo	Name Listing	
Company logo/family name featured prominently on Walk a Mile webpage, hyperlinked back to company homepage	Logo	Logo	Logo	Name Listing	Name Listing
Company logo/family name featured on back of event T-shirt	Featured Logo	Large Logo	Medium Logo	Small Logo	Name Listing
Company logo/family name featured on group signage at the event	Logo	Logo	Logo	Name Listing	Name Listing
No Team fundraising minimum*	✓	✓	✓	✓	✓

**We encourage each team member to raise at least \$100*

For questions, or to sign on as a sponsor, please contact Gabby Markowitz at gabbym@jfsannarbor.org | (734) 769-0209



JEWISH FAMILY SERVICES
OF WASHTENAW COUNTY